



CTE Month® 2019-2020 and NASA HUNCH Video Challenge

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ACTE and NASA HUNCH are excited to host, in our second year, the student video challenge, celebrating career and technical education (CTE) and project-based learning programs.

Purpose: Offer students the opportunity to showcase the application of CTE and project-based learning programs in high-demand 21st century career fields on Earth as well as in space.

Goal: Inspire students by sparking their imagination and creativity as well as broadening their knowledge about STEM careers through the CTE Month and NASA HUNCH video challenge.

Video Challenge and Theme: *Living and Working on the Moon and Beyond*

- ⇒ Celebrate the 50+ year anniversary of the Apollo 11 mission by “looking back and looking ahead” — discuss some ideas of what lies ahead in lunar exploration and colonization.
- ⇒ The moon is our closest planetary neighbor (average distance of 384,400 kilometers or 238,900 miles). Feature a project (hosted on Earth or the moon) that could advance our understanding of living and working in extreme environments.
- ⇒ Showcase a future scenario on the moon that incorporates CTE and/or project-based learning.

The contest is open to **middle school (6th-8th grades), high school and postsecondary students** in any CTE or project-based (hands-on) class or program, or NASA HUNCH school. Students may enter as individuals or as a team.

Video Submission Guidelines

- Deadline to submit your video is on Monday, **March 2 at 11:59 p.m. EST.**
- Video entries must be 2 minutes or less in length and include name of school, year (2020), and names of video creators and participants (credits)
- Sound cannot be over 0 dBFS.
- Entries must incorporate the [CTE Month and NASA Hunch logos](#).
- Entries must incorporate the following message, presented as text on-screen and/or spoken by talent: “Learn more about career and technical education at ctemonth.org and NASA HUNCH at nasahunch.com”
- Videos must be a minimum video resolution of 1280 x 720 format, or an audio independent format (e.g., Instagram square composition).
- Teachers and students fill out different forms that can be found at <http://nasahunch.com/getinvolved.html>. The password **HUNCHTALENT** is the same as last year. The new Talent and Authorization form is simplified and contains several dropdown boxes.
- On the first screen where it reads “HUNCH Program associated with your class,” check Video/Media (HUNCH-ACTE Collaborative Program). Students under 18 must have a parent or guardian sign the form as well, which will require a parent’s email. Students and teachers who

fill out the Talent Release before February 4, 2020 will receive a NASA HUNCH certificate at the end of the school year.

- To finalize a submission, email the YouTube link to videochallenge@acteonline.org and provide a phone number, email and mailing address for both student and educator contacts.
- Entries that contain music or other copyrighted media must be accompanied by proof that entrants have the expressed permission of the original copyright holder. The following are examples of appropriate proof:
 - The name of the song along with the receipt from the school's purchase of the song
 - A link to the website or Youtube video featuring the song
 - A signed letter or form stating that the music was created by a student in Garage Band or another program and that the student has given permission for the music to be used royalty free

Please note: ACTE and NASA HUNCH retain the copyright on any submitted material and reserve the right to use the material in any way or format they see fit. Entries cannot be used for any commercial activity.

Winning Videos

ACTE and NASA HUNCH will announce by **Monday, March 30**, three winners, including one winner in each category: **most creative; most inspiring; most educational.**

- NASA HUNCH will award the winning schools flown HUNCH patches (flown on the International Space Station!) with plaques
- ACTE will award the winning schools \$200 each, and each winning team member (maximum of 6 students per team) a \$25 Amazon.com gift card.

Winning videos will be:

- Promoted to ACTE members on ACTE's CTE Month webpage, in *ACTE News*, in *Techniques* magazine, via ACTE's social media channels and in other ACTE's communication channels.
- Shared with NASA HUNCH schools, at HUNCH Recognition Ceremonies, the CTE community and the general public throughout the year.

Who Will be Judging My Video?

- ACTE will provide the first round of judging and narrow submissions down to the top 10.
- The NASA HUNCH and ACTE staff will judge the top 10 and narrow selections down to the top 5.
- ACTE's Board of Directors and administrators at NASA's Johnson Space Center will rank the top 5 with the three highest scoring entries as the winners of the video challenge.

Video Tips and Resources

Winning videos for NASA HUNCH and CTE Month 2019-2020 Video Challenge should strive to:

- Engage and inform about CTE and project-based learning
- Show that CTE and project-based learning leads to successful careers
- Show the role of CTE and project-based learning in a strong national economy
- Show how space exploration benefits the people on earth as well as those in space

The following links have hundreds of NASA videos that you can use the footage from:

- [NASA Johnson Space Center Video Imagery Update](#)
- [NASA Johnson Space Center Public Affairs Office Video Collection](#)

We also encourage you to view the collection of [winning videos](#) from previous years.

More Information

For more information or questions about submissions, please contact Julia O'Brien at jobrien@acteonline.org or 703-683-9377, or Florence Gold, Ed.D. at florence.v.gold@nasa.gov or 406-690-2661.

About CTE Month® and NASA HUNCH

ACTE, empowering educators to deliver high-quality CTE programs that ensure students are positioned for career success, is host to the annual CTE Month awareness campaign held each February. HUNCH stands for High School Students United with NASA to Create Hardware and is looking to extend its message of inspiring students through project-based learning to CTE students across the nation. NASA HUNCH high schools offer students the opportunity to launch their careers through the participation in the design and fabrication of real world valued products for NASA.